

RIVER BIOSCIENCE AND X-SIT Philosophy, culture and values launch

Last year, River Bioscience and X Sterile Insect Technique (X-SIT) launched their Business Philosophy 2020 that covers “What we do” and “Why we do it”. By **Rob Elfick**



Rob Elfick



“What we do”: We are biotechnology experts with our roots in SA, manufacturing and commercialising crop protection products and services for local and international citrus and other agricultural markets.

“Why we do it”: To support top quality, sustainable and cost-effective crop production in an ecologically friendly manner.

The companies wish to advance the abovementioned business philosophy through a culture of commitment to a caring environment based on strong values, of which the key values are detailed in these graphics.

The official launch took place during a one hour Zoom session that drew 180 participants at 25 different sites from Citrusdal to Kakamas, along with Addo, Kirkwood, Patensie, De Doorns, Letsitele, Fort Beaufort and Port Elizabeth.

It was the first time so many sites and colleagues had been connected on one

platform, greatly appreciative of the extent of our group’s coverage.

The roll-out will continue over the next year, as everyone in the group support each other in making this a part of their everyday life. After all, the success of this lies in our hands.

Enhancing citrus knowledge with industry training

As our companies have grown over the last few years, new team members have joined us and as we source scarce skills new colleagues do not always have vast experience in the citrus industry. With this in mind, our companies partnered with the Citrus Academy resulting in 18 of our staff members embarking on a nine-week online Citrus Industry Technical Induction Course.

This comprehensive course covers everything from the origins of citrus and the history of the South African industry





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to giving a current overview of the citrus industry worldwide, and specifics around the citrus value chain. Amongst key course topics are: phenology, varieties and cultivars, roots stock, propagation, planting, irrigation, nutrition, pruning, pests, diseases, weeds,

orchard sanitation, scouting, harvesting, packing and exporting.

We extend our thanks to the Citrus Academy for an informative and professionally run course and congratulate all who completed it.



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MORE INTIMATELY THAN FARMING IS
HOW TO INSURE IT.**

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