

Citrus Industry addresses Logistics needs

Logistics in any supply chain often presents difficult challenges from one production season to the next.

The citrus industry recently established a Citrus Logistics Focus Group (CLFG).

The CLFG will concentrate on the future development and improvement of the logistics chain.

The Citrus Logistics Focus Group consists of representatives of the CGA, the FPEF, the CMF and the PPECB.

THE OBJECTIVES ARE:

- To focus on macro industry needs/issues like port congestion, infrastructure needs and shipping space.
- To appropriately investigate/evaluate these needs and to guide the citrus industry to adapt in line with future predictions.
- To, through the Citrus Marketing Forum (CMF), make recommendations to the industry relative to:
 - the establishment of new facilities/resources;
 - policies and procedures aimed at timeous and smooth adaptation.

The CLFG will mainly focus on providing information to the CMF and the citrus industry on activities which are divided into *Operational and Strategic elements*:

THE OPERATIONAL ELEMENTS INCLUDE, INTER ALIA:

- Port activities
- Loading of hot fruit
- Shipping and
- Transport

THE STRATEGIC PLANNING ELEMENTS ARE:

- Information sourcing
- Crop growth
- Shipping trends
- Future port facilities/capacity requirements

SA fruit journal
DIE JOERNAAL VIR DIE VRUGTEBEDRYF IN SUID-AFRIKA



Successful logistics is a question of creativity.

Complex tasks demand precisely-tailored solutions. With its international know-how and practical experience of over a century, Kuehne + Nagel has more than mastered this challenge. As one of the world's largest global players in transport and logistics, Kuehne + Nagel develops individualised solutions for complex logistics operations. Our experts have demonstrated their creativity and skills in the field of "supply chain management", providing consulting, planning, organisation and implementation services for a broad range of projects. With its global network of 600 offices spread in 96 countries, Kuehne + Nagel is your competent partner for intelligent logistics solutions in every field.

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