Extension Officer Development
The Citrus Academy is cooperating with the provincial Departments of Agriculture in up-skilling the extension officers in their employ to better assist farmers in citrus growing regions. Apart from capacity building workshops on specific skills areas – such as a workshop held in Limpopo in September on the subject of Plant Nutrition and Soil Management – the Academy is currently in the process of developing an Extension Officer Learning Programme. The programme will be launched in 2010.

Sitrus Na-Oes Reeks Uitsendings
Die Sitrus Na-Oes reeks is uitgesaai vanaf April hierdie jaar, en die reeks het nou ten einde geloop. Nou werk ons hard daaraan om die televisie segmente om te sit in visuele opleidingsmateriaal, wat toeganlik sal wees vir leerkers wat Engels en Afrikaans magtig is, en wat beskikbaar gestel sal word op DVD vroeër volgende jaar.

Groot dank gaan aan Media World, vervaardigers van die program “Agriculture Today”, en aan al die aanbieders wat so vrygewig was met hulle tyd om hierdie reeks moontlik te maak.

IDC Supports Citrus Industry Young Blood
On the 23rd July, during a handover ceremony at the IDC head office in Johannesburg, the Citrus Academy was presented with a cheque for R200 000; the contribution that the IDC is making this year to the Citrus Academy Industry Exposure Programme. Jacomien de Klerk and Desiree Schonken were accompanied by Nhlanhla Mathaba and Xolani Siboza, both postgraduate students at the University of KZN. The students made use of the opportunity to tell their stories, showing the enormous benefits that they have reaped from the programme. Our sincere thanks go to the IDC for their continued support.

GLOBAL CITRUS CONFERENCE – 2010

The South African Citrus Growers’ Association (CGA) and Buzz Communications have collaborated to host a Global Citrus Conference during the FIFA World Cup 2010. The conference is to take place on the 8 – 9 July 2010, at the Bay Hotel in Camps Bay, Cape Town, South Africa.

The Bay Hotel is situated in Camps Bay, which is an opulent residential and vacation spot, nestled between the Twelve Apostles Mountain Range and a beautiful palm-fringed beach. The area is so attractive because it combines startling natural beauty and contemporary living; it has a chic cosmopolitan atmosphere that adds to its distinctiveness.

The conference will provide an opportunity for delegates to network with industry leaders as well as growers, suppliers and buyers both locally and internationally. The conference programme will cover the latest topics of the industry with Stuart Symington from the Fresh Produce Exporters’ Forum of South Africa (FPEF) at the helm as MC, and Clem Sunter speaking about the world and South Africa in the 2010’s. As one of our top speakers it is sure to be a very informative and valuable experience. Other topics such as shipping, global citrus figures, Russian markets, food safety, biodegradable packaging, carbon footprints, varieties and cooperation and competition to stimulate demands will be discussed at the conference.

South Africa is honoured to host the 2010 FIFA World Cup, making it a very exciting time to be in or visit South Africa and be a part of history. The conference will take place in the last week of the 2010 FIFA World Cup between the semi-final games to be played in Cape Town and Durban and the final games to be played in Johannesburg (Soccer City) and Port Elizabeth. This is a great opportunity to make use of the opportunity of attending the conference as well as the final week of the 2010 FIFA World Cup in one trip.

The final details will be posted on the website as the information is finalised and confirmed. Visit our websites or contact us on info@buzztzn.co.za