The conference programme focuses on important topics facing the citrus industry and is bound to be worth your while as much information will be shared during the two day event. The following topics and speakers will be addressing the conference:

The well known and respected Clem Sunter will be addressing delegates on “The world and South Africa in 2010” - we live in a world that is constantly evolving and the West has been the dominant force in global politics and economics - a veritable superpower apart from the former Soviet Union. But the game has changed quite dramatically over the last three decades, with the emergence of new, and highly influential, players answering to different rules while tilting the global playing field their way.

The international fresh citrus market will be discussed by Eric Imbert, researcher in economics from Cirad and Chief Editor of Fruitrop, France and a researcher in economics. Meeting customer requirements to boost consumption of fresh fruit and vegetables on the European markets, will be discussed by Philippe Binard who is the General Delegate of Freshfel Europe and SHAFFE.

There will also be a dedicated session on logistics and shipping to be facilitated by Richard Bright from Reefer Trends and include speakers such as Lian Jager from Zespri, Thomas Eskesen from Maersk and Adolfo Storni from Migual, Argentina’s largest citrus exporter.

Market opportunities, Russia and the UAE will be covered by Pierre Escodo from Eurofresh Distribution Magazine. Dawie Moelich from Packing Concepts, ExperiCo Fruit Technology Solutions, South Africa will talk about bio-degradable and bioplastic material in fruit packaging and Pat Barley will cover Bio-security. Citrus varieties will be discussed from a global perspective by Prof Etienne Rabe from Paramount Citrus Association.

And finally, Bruce McEvoy, from Global Affairs, Univeg/Sealdsweet, USA will discuss Co-opetition - the need for a global citrus body to stimulate demand.

To take a break from the conference topics, a gala evening is planned for the enjoyment of the delegates. The entertainment for the evening is not to be missed, the Circle of Sunshine show is simply a kaleidoscope of colour, as it features gum boot dancing, African drumming and four of South Africa’s hottest frontline vocalists, guaranteed to get you dancing.

We would like to extend a big thank you to our sponsors, without whom the conference will not be possible; Eurofresh Distribution Magazine, Reefer Trends, Dole, Capespan, Paltrack, Corruseal, Nampak, Orex Export, Houers, and Sappi.

This is a wonderful opportunity to sponsor a new and innovative conference for this industry and to market and showcase your product/service offering to the citrus industry where both suppliers and producers will be exposed to your product offer.

There are various sponsorship opportunities available, considered good value for money due to the exposure your company will receive, suitable for all budgets.

For sponsorship opportunities and inquiries please contact us on (015) 306 6276 or 087 802 5300.

Since the conference is during the week of the semi-final and final of the FIFA soccer world cup, it is advised to act quickly in booking travel and accommodation for the conference. Travel contacts can be found on our website to assist you with all your travel needs. For more information please visit our website on www.gcc2010.co.za