

The Laeveld Citrus team.



The results of the Dikwiel Challenge were:

1. Miami Cannors (Farm)
2. Gubitz Farming
3. De Nysschen Farming

PHOTOS BY LOUIS JORDAAN
AND DUSTY JOUBERT

Entry fees were sponsored by the respective farming institutions. The organising committee issued a “challenge” to all farmers to enter a team of four riders with “dikwiel” bicycles and farmers were able to brand their riders’ T-shirts. It was a condition of the race though that the riders had to wear a cycling helmet and had to complete the 45 km as a team.

The team’s official time was calculated by the time of the slowest rider in a particular team. In other words, the idea was not that riders compete against fellow team members but as a team against neighbouring farms.

One can just imagine what camaraderie resulted out of this. The interest was so overwhelming that nine teams of four entered in this inaugural “Dikwiel Challenge”. Some of the farmers who entered their farm workers were Laeveld Sitrus, Mahela, Gubitz, CP Minnaar, De Nysschen Broers and Miami Cannors.

The day of the challenge saw spirits running high with all the farm teams saying they thought they were going to be the winners because they could ride a “Dikwiel”.

A lot of the guys got slow punctures and had to stop and pump their tyres and then other team mates would ride along and they would catch up. Some of them even stopped for a smoke break, to make a call on their cell phones or to catch up with some friend standing on the side of the road. All riders got a Miami Cannors hamper varying in size for first, second and third prizes. The winning team also got R400 (R100 for each rider).

The success of the event inspired a lot of interest and it is clear that one should not be surprised if there are closer to forty teams participating in the 2017 Vula Vula Cycle Race. And they’re off!! The start of the 2016 Vula Vula Cycle Race in Letsitele.

PRE-SUMMIT STUDY TOUR PROGRAMME

MONDAY 6TH & TUESDAY 7TH MARCH 2017

Tour cost of R1 500 (excl VAT) includes transport, lunches, refreshments and overnight accommodation. (This draft programme below is subject to change.)

MONDAY 6th MARCH 2017

ITEM	VENUE	DESCRIPTION
XSIT	Sundays River Valley	Observe release of sterile moths and XSIT operations
Visit new Packhouse	SRCC Kirkwood	Tour the facilities of the new SRCC Packhouse
Overnight in Sundays River Valley	Guest House	Various guesthouses available

8-9 March 2017

Draft Programme

Programme subject to change.

Draft: 2016-11-18

Programme subject to change. Draft: 2016-11-18

Tuesday, 07 March 2017						
	Welcome Dinner, sponsored by Villa Crop Protection			19:00:00	to late	
Wednesday, 08 March 2017						
Session	Topic	Description	Presenter	Time	Duration	End time
1 Sponsor: PPECB Chair: Pieter Nortjé	Welcome		Mayor Athol Trollip (Nelson Mandela Bay Municipality)	09:00:00	10:00	09:10:00
	The Economic and Political Landscape	Guest Speaker Address	Mohammad Karaan (Dean of Faculty Agri Sciences, Stellenbosch University)	09:10:00	30:00	09:40:00
			Nico Groenewald (Standard Bank)	09:40:00	30:00	10:10:00
		South Africa's Next Ten Years: Rise of the Right	Frans Cronjé (Institute of Race Relations)	10:10:00	40:00	10:50:00
Morning tea				10:50:00	30:00	11:20:00
2 Sponsor: Mpact Chair: Piet Smit	Sustainable Development	Transformation in Agriculture	John Purchase (CEO, Agbiz)	11:20:00	30:00	11:50:00
		Citrus Growers' Response to Grower Development	Mono Mashaba (Chairman, CGA-GDC)	11:50:00	15:00	12:05:00
		Citrus Growers' Response to Human Capital Development	Jacomien de Klerk (General manager, Citrus Academy)	12:05:00	15:00	12:20:00
		Measurement of Transformation Success	Thembeke Meyiwa (Intern, CGA)	12:20:00	10:00	12:30:00
		Discussion		12:30:00	30:00	13:00:00
Lunch				13:00:00	01:00:00	14:00:00
3 Sponsor: TBC Chair: George Hall	Market Development	Brand Awareness	Julian Ribeiro (TBWA Hunt Lascaris)	14:00:00	20:00	14:20:00
		Hortgro Case Study in Deciduous Fruit	Jacques du Preez (Hortgro)	14:20:00	20:00	14:40:00
		Fruit SA Market Awareness Activities	Anton Kruger (CEO, FPEF)	14:40:00	20:00	15:00:00
Afternoon tea				15:00:00	40:00	15:40:00
4 Sponsor: TBC Chair: Fanle Meyer	Market Development (cont.)	Responding to Lemon Volume Increase	Hannes de Waal (CGA Lemon Focus Group)	15:40:00	10:00	15:50:00
		Grapefruit: supplying the right quality and quantity at the right time	Jan-Louis Pretorius (CGA Grapefruit Focus Group)	15:50:00	10:00	16:00:00
		Responding to Soft Citrus Volume Increase	Graham Barry (Cultivar specialist)	16:00:00	10:00	16:10:00
		Discussion		16:10:00	40:00	16:50:00
	Summit Closure			16:50:00	10:00	17:00:00
Gala Dinner, sponsored by Humansdorp Co-op (The Co-op)				19:00:00	to late	
Thursday, 09 March 2017						
5 Sponsor: Capespan Chair: Ben Vorster	Gaining, Retaining and Optimising Market Access	Understanding the Indian Market	Parth Karvat (Yupaa Group, India)	08:00:00	40:00	08:40:00
		Challenges in the EU	Rocco Renaldi / Deon Joubert (CGA EU representatives)	08:40:00	20:00	09:00:00
		Ups and Downs in the Russian Market	Mikhail Fateev (CGA Russia representative)	09:00:00	20:00	09:20:00
		Discussion		09:20:00	40:00	10:00:00
Morning tea				10:00:00	20:00	10:20:00
6 Sponsor: River Bioscience / X-Sit Chair: Pieter Nortjé	Gaining, Retaining and Optimising Market Access (cont.)	Opportunities in the USA	Bruce McEvoy (CGA USA Representative)	10:20:00	20:00	10:40:00
	Sustainable Production	Biosecurity: The Threat of Asian Greening	Vaughan Hattingh (CEO, Citrus Research International)	10:40:00	20:00	11:00:00
		Planet Friendly Citrus Production	Inge Kotzé (World Wide Fund for Nature)	11:00:00	20:00	11:20:00
		Discussion		11:20:00	30:00	11:50:00
	Summit Closure			11:50:00	10:00	12:00:00
Lunch				12:00:00	01:00:00	13:00:00
CGA Members Meeting				13:00:00	01:00:00	14:00:00



SEE ADVERT OVERLEAF

TUESDAY 7th MARCH 2017

ITEM	VENUE	DESCRIPTION
River Bioscience	River Bioscience Offices – SRV	Observe River Bioscience operations
Farm Visit	To be confirmed	Visit a local citrus farm
Return to Port Elizabeth		

8th - 9th MARCH 2017



**To be held at the Boardwalk Hotel,
Summerstrand, Port Elizabeth**

The Citrus Growers' Association of Southern Africa is hosting the second CGA Citrus Summit on the 8th and 9th of March 2017.

The purpose of the Summit is to bring together growers and other citrus industry stakeholders from all over southern Africa to discuss matters of common interest. The Summit is a unique networking opportunity where growers, exporters, government representatives and service providers can meet.

**Visit the CGA website – www.cga.co.za : CGA Events
or register now at cgasummit.co.za**

Limited seats available.

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Association on 031-7652514 or info@cga.co.za**