

FROM THE DESK OF THE CEO (5/19)

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Justin Chadwick 1 February 2019
(and just like that January has gone!!)



“Trump’s wall is a concern – but we will get over it” Anon - Mexican

GROWERS MUST EMBRACE AGRIBEE (MESSAGE FROM THE CHAIRMAN)

CGA has recognized the leadership role that we play in transforming the citrus sector. Until now the 20% levy that is spent on transformation has been targeted at black grower development and human capital development. Both these activities are vital for the South African citrus industries sustainability. More on these activities can be found in the CGA Annual Reports (distributed to every grower).

At a recent CGA Strategic Planning Session the Board resolved that CGA should also get involved in assisting growers with AgriBEE. Understanding and implementing AgriBEE can be a time consuming exercise. Recent government documents indicate that it is likely that levers will be used to ensure that AgriBEE is widely implemented – examples of such levers include water rights, export certification and the list goes on. Although the contents of these documents are being tested from a legal and rationale point of view, there is likely to be additional pressure to abide by AgriBEE requirements.

The involvement of CGA in AgriBEE will be in terms of assisting growers to understand the requirements, and assisting in suggesting ways to improve compliance levels. For example, growers earning below R10 million per annum can be certified by sending an affidavit to this effect. CGA can assist with this process.

*CGA has assigned Portia Gasa to assist in this activity. Portia has developed a short questionnaire to assist in understanding growers needs. **Please complete this questionnaire so that we can direct Portia’s activities appropriately.***

John Purchase will be covering AgriBEE and governments use of levers at the CGA Citrus Summit to be held in Port Elizabeth from 12-14 March 2019. For more information on how to register visit www.cga.co.za.

For more information, please feel free to contact Justin Chadwick or Portia Gasa on 031 765 2514.

STAFF RECOGNISED FOR THEIR SERVICE

December 2018 marked fifteen years’ service to CGA for Paul Hardman. Paul has taken on the role of consumer assurance and industry affairs management with his own style and enthusiasm. His role in the establishment of Phytclean and the progress with electronic data interchange will leave a mark in the industry for years to come. The industry appreciates Paul’s contribution.

In addition, December 2018 marked five years of service to CGA for Deon Joubert. The CGA Board and I thank Deon for his contribution to retaining market access – his guidance and energy in facing down multiple challenges is applauded.

CGA CITRUS SUMMIT UPDATE

There is a pleasant surprise awaiting CGA Citrus Summit delegates (for programme and registrations visit www.cga.co.za.) A keynote speaker is Professor Marcos Neves from Brazil – a highly regarded agriculturist in Brazil, Prof Neves was one of two shortlisted as the Brazilian Minister of Agriculture (fortunately for us he did not get the job – otherwise he would not have been available for the Summit). The special surprise is that Kaap Agri have come forward to sponsor publication of Prof Neves book “Orange Juice Chain: Past, Present and Future”. All delegates will have the opportunity to receive a book, personally signed by Prof Neves.

**CGA GROUP OF COMPANIES (CRI, RIVER BIOSCIENCE, XSIT, CGA CULTIVAR COMPANY,
CGA GROWER DEVELOPMENT COMPANY & CITRUS ACADEMY) ARE FUNDED BY THE
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